

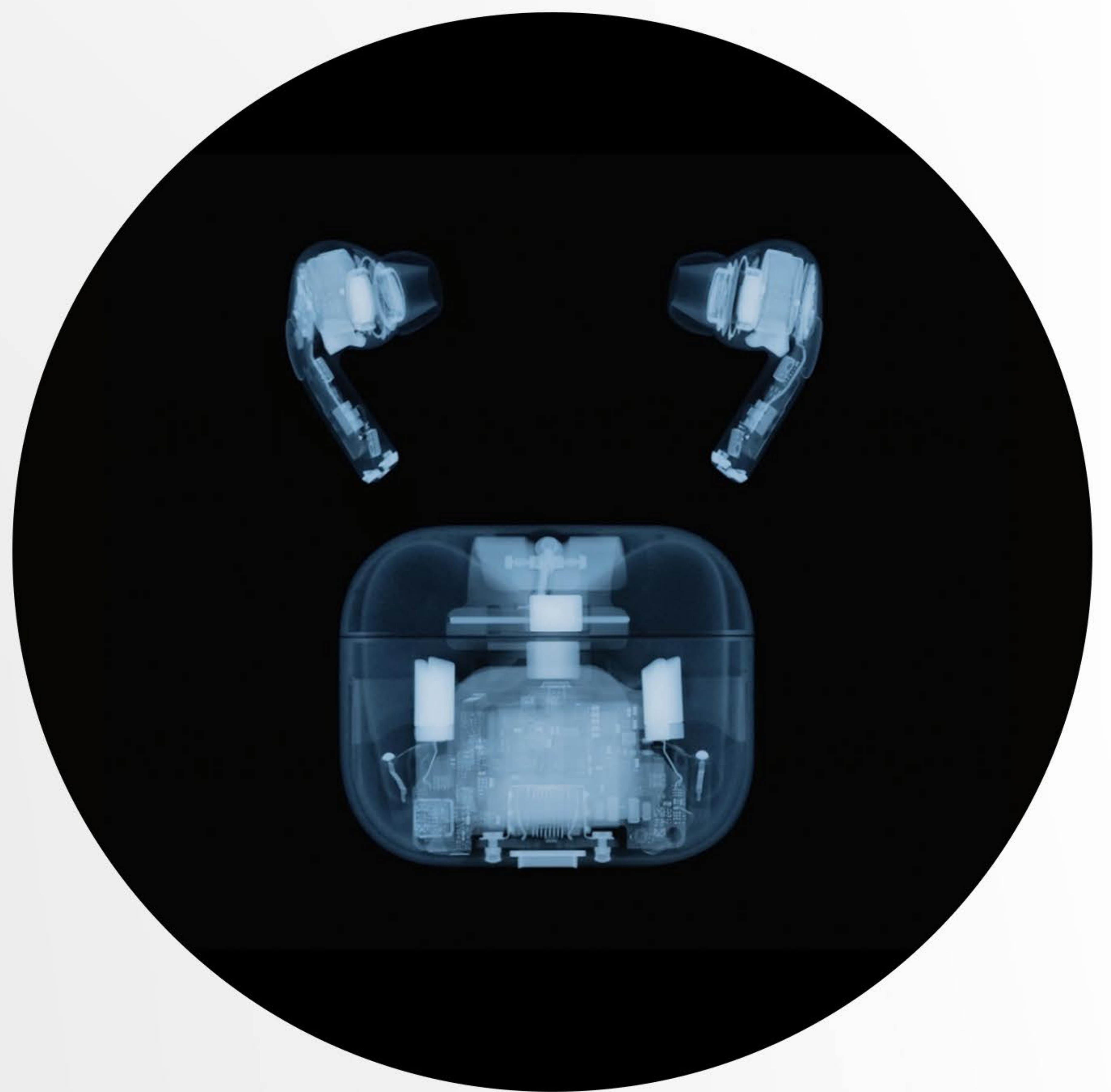


**Did you know AirPods are  
protected by a patent and an  
industrial design?**

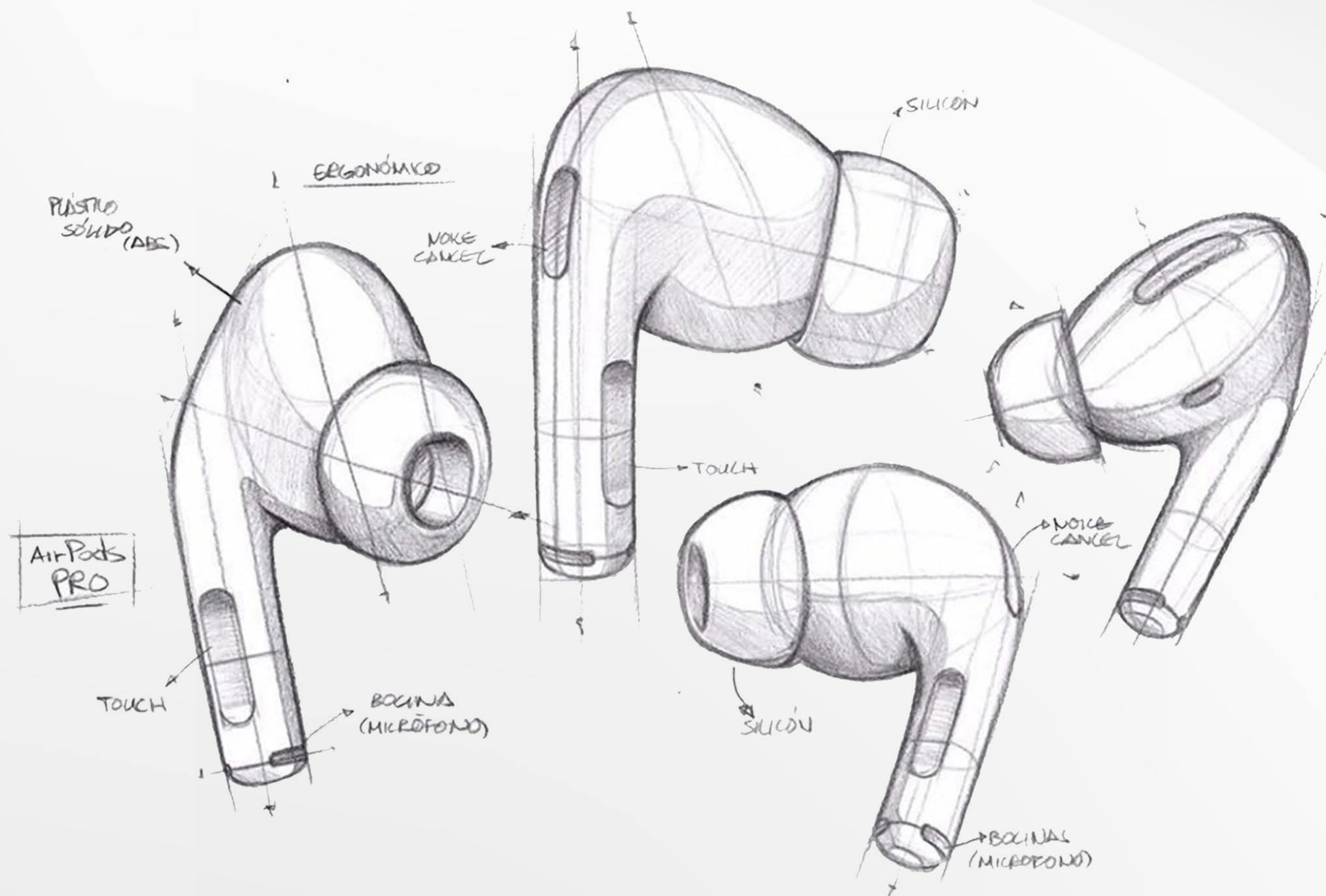


# The patent protects what's AirPods

The wireless connection, instant pairing, and smart tech inside the AirPods, all protected by patents to prevent copying and encourage innovation.







# The design protects how it looks

The smooth case, earbud shape, and unique layout—all of these are registered as industrial designs.



# A trademark distinguishes the Product!



Apples name , logo, and unique look are all trademarks. They help people recognize the product and stop others from copying it.



**Innovation starts  
with an idea...  
and grows with  
protection.**

***Protect your ideas  
And Contribute in building a  
knowledge-based economy.***

