

INDUSTRY & COMMERCE MAGAZINE



8th Edition

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Minister of Industry and Commerce attends agreement signing on fast-track system for technical examination of patents with US Patent Office



Within the framework of the official visit to Washington, a signing ceremony was held this morning on an agreement of understanding and cooperation on applying the fast-track system for technical examination of patents (PPH) with the US Patent Office. In the presence of H.E. Mr. Abdulla bin Adel Fakhro, Minister of Industry and Commerce, to represent the Bahraini side, and H.E. Kathy Vidal, Undersecretary of the Ministry of Commerce for Intellectual Property and Director of the Patent and Trademark Office, to represent the American side.

The Minister valued this step which drives the Kingdom of Bahrain towards further development of the patents and intellectual property sector, emphasizing Bahrain's position in preserving and protecting all types of intellectual property and patent rights, which in turn contributes to increasing the flow of investments.

The agreement comes as part of the work plan to develop the regulatory and procedural framework related to the registration of intellectual property and patents in cooperation with the Prime Minister Office, the agreement will enable: Accelerating of technical examination procedures of patent applications, enhancing cooperation in the fields of patents with the US Patent Office, facilitating exchange of information on the latest findings of both sides regarding patent applications filed with the Bahrain Patent Office, exchanging best practices and experiences in the field of managing patent offices and procedures for examination and grants, raising the quality of the reports of the Bahraini National Office, and preventing conflicts in technical results with major international patent offices, and promoting the Kingdom's global position as a country that preserves and protects all types of intellectual property rights including patent rights, in addition to increasing revenues related to filing patent applications and examining them technically.

The fast-track system for technical examination of patents, which supports the applicant approved by international patent offices, including the US Patent Office, to speed up the procedures for granting patents in the Kingdom of Bahrain based on the examination reports issued by the five major international government offices proposed to be contracted bilaterally, and through this agreement, the Kingdom of Bahrain aspires to enhance cooperation between the Kingdom of Bahrain and the US Patent Office in order to build a knowledge-based economy based on creativity and innovation. The system also aims to provide an attractive environment for regional and international investments, in addition to enabling the examination of patent applications filed with the Bahrain Patent Office, especially in cases where a specialized patent examiner is not available.

The system ensures that patent applications are processed efficiently and effectively, ultimately positioning Bahrain as a hub for technological progress and intellectual property development, fostering an ecosystem that fosters innovation.

Minister of Industry and Commerce Participates in the Second Multilateral Industrial Policy Forum in Riyadh



H.E. Mr. Abdulla bin Adel Fakhro, Minister of Industry and Commerce, participated in the second edition of the Multilateral Industrial Policy Forum (MIPF) 2024 of the United Nations Industrial Development Organization (UNIDO), organized by the Ministry of Industry and Mineral Resources of the Kingdom of Saudi Arabia, from 23 to 24 October in Riyadh, under the slogan "Turning Challenges into Sustainable Solutions through Industrial Policies". With the participation of a number of Ministers, CEOs, specialists in the industrial sector, and individuals interested in developing industrial policies.

The Minister participated in the ministerial round table meetings with a number of Ministers and leaders of industrial transformation around the world. His Excellency also attended the dialogue sessions discussing ways to utilize clean energy sources in industry, and the most prominent global practices to enhance resilience in supply chains and adaptability to variables, as well as the latest digital technologies in manufacturing, including artificial intelligence. His Excellency participated as a keynote speaker in the dialogue session entitled "Policies in Progress in Western Asia: Visions from the Industrial Development Report 2024".

Moreover, the Ministry participated in the exhibition accompanying the forum, to highlight the Kingdom's most prominent achievements in the industrial sector, including initiatives and efforts to localize promising industries, develop innovation and creativity in the sector, and highlight qualitative investment opportunities in it, which supports its competitiveness and sustainability.

On the sidelines of the forum, His Excellency Mr. Abdulla bin Adel Fakhro met with His Royal Highness Prince Abdulaziz bin Salman Al Saud, Minister of Energy of the Kingdom of Saudi Arabia, and His Excellency Mr. Gerd Müller, Director General of the United Nations Industrial Development Organization (UNIDO).



Minister of Industry and Commerce Participates in World FZO 10th World Congress



H.E. Mr. Abdulla bin Adel Fakhro, Minister of Industry and Commerce, attended the World FZO 10th World Congress, held in Dubai, with the participation of a group of global business leaders and free zone officials, under the patronage of His Highness Sheikh Mohammed bin Rashid Al Maktoum, the Vice President and Prime Minister of the United Arab Emirates (UAE) and Ruler of Dubai, under the theme “Zones And The Shifting Global Economic Structures - Unlocking New Investment Avenues”

Minister Fakhro participated in the ministerial meeting held within the conference, where discussions focused on the future role of artificial intelligence and new technology in global trade. The meeting gathered a number of Ministers and discussed the importance of utilizing AI and modern technology in promoting global trade and achieving sustainable and comprehensive development.



On the sidelines of the conference, the Minister met with H.E. Dr. Thani bin Ahmed Al Zeyoudi, UAE Minister of State for Foreign Trade, and H.E. Mr. Mohamed bin Hadi Al Hussaini, UAE Minister of State for Financial Affairs, and H.E. Mr. Khalfan Belhouli, CEO of Dubai Future Foundation.

Minister Fakhro stressed the depth of relations and cooperation between the Kingdom of Bahrain and the United Arab Emirates, under the leadership of His Majesty King Hamad bin Isa Al Khalifa and His Highness Sheikh Mohammed bin Zayed Al Nahyan, President of the United Arab Emirates.

The World FZO 10th World Congress discusses the top priorities of the free zone sector, with the participation of representatives from more than 100 countries, and in the presence of more than 2,000 global business leaders and officials. This year, the annual event coincides with the 10th anniversary of the establishment of the World FZO, with the participation of some of the most important experts, specialists and decision-makers in the fields of free zones, logistics, and investments.

Minister of Industry and Commerce Heads Bahrain's Delegation in the Meetings of the 76th Trade Cooperation Committee in Doha



HE Mr. Abdulla bin Adel Fakhro Minister of Industry and Commerce headed the delegation of the Kingdom of Bahrain in the seventy-sixth meeting of the Trade Cooperation Committee, hosted by Qatar, with the participation of the GCC Ministers of Commerce, and Secretary General of the Gulf Cooperation Council (GCC), H.E. Jassim Mohammed Al Budaiwi.

The minister affirmed the Kingdom of Bahrain's support for integration, cooperation and coordination with GCC countries in various fields.

The meeting discussed topics on the agenda, including the unified mandatory legislative framework for electronic and digital trade in the GCC, developments in GCC commercial laws, the participation of the GCC countries in Gulf and international events, and reviewed the work of the committees of the Trade Cooperation.

Industry and Commerce Minister Participates in the Consultative Meeting Between GCC Ministers of Commerce and Industry and Heads of GCC Chambers Federations



H.E. Mr. Abdulla bin Adel Fakhro Minister of Industry and Commerce headed the delegation of the Kingdom of Bahrain participating in the periodic consultative meeting between the Ministers of Commerce and Industry of the Gulf Cooperation Council (GCC) and the Heads of the GCC Chambers Federations, which was held within the framework of the meetings of the GCC ministerial committees held in Doha, Qatar.

The meeting discussed topics on the agenda, and reviewed the views of the Ministers in this regard.

Upon Inspection visit to Sayed Junaid factory and the International Company Factory in Sitra Industrial Area Minister of Industry and Commerce Affirms Government's support to the Industrial sector



HE Mr. Abdulla bin Adel Fakhro, Minister of Industry and Commerce, affirmed the government's commitment to supporting and developing the industrial sector as a major contributor to the kingdom's national economy.

This came during an inspection tour conducted by His Excellency to a number of factories in Bahrain Industrial Area in Sitra, in the presence of a number of officials, as part of the ministry's efforts to follow up on all developments in the industrial sector and identify its requirements and future plans.

The Minister referred to the Industrial Sector Strategy 2022-2026, which revolves around increasing the industrial sector's contribution to the GDP, and increasing exports of national origin, while providing promising job opportunities for citizens. Noting that the strategy is based on supporting the sector's transformation towards the Fourth Industrial Revolution, applying the concept of a circular carbon economy and environmental and social governance, encouraging investment in technological infrastructure, digitizing manufacturing, and increasing the efficiency of supply chains through integration of Gulf industries.

Sayed Junaid Alam W.L.L. specializes in the manufacture of soap, detergents, cleaning and polishing preparations, perfumes and cosmetics, while Wires International Co WL.L., works in the manufacture of other formed metal products. His Excellency was briefed on the current situation in the factories, and reviewed the production processes and services they provide.



Industry and Commerce Minister Inaugurates First DeFacto Branch in Bahrain in Seef Mall



HE Mr. Abdulla bin Adel Fakhro, Minister of Industry and Commerce, praised the positive initiatives taken by leading international companies to enhance economic activity and expand their circle of investment, in addition to diversifying the options for consumers from various global sources, highlighting the esteemed government's support for enhancing Bahrain's economic position and consolidating the Kingdom's good reputation in this aspect.

This came during the official opening ceremony of DeFacto at Seef Mall, where the Minister was welcomed by Nad founder and CEO Mr. Nabeel Dabwan and Seef Properties Chief Executive Officer Ahmed Yusuf.

The Minister toured the first branch of DeFacto stores, which specializes in fashion, accessories, shoes and home clothes that suit everyone, and provides a modern and smart shopping experience in Bahrain.

Located on a total area of 1,500 square meters, DeFacto offers a wide range of men's, women's and children's fashion through sub-brands such as DeFacto Baby, Defacto Cool, Defacto Fit. It is the latest fashion store for Nad Group, which includes a wide range of restaurants and retail stores.



Ministry of Industry and Commerce & BCCI Economic Committee Holds 45th Meeting



The Joint Economic Committee between the Ministry of Industry and Commerce and the Bahrain Chamber of Commerce and Industry held its forty-fifth meeting at the Chamber's headquarters. The Ministry of was chaired by H.E. Mr. Abdulla bin Adel Fakhro, Minister of Industry and Commerce, and the BCCI was chaired by BCCI Chairman H.E. Mr. Sameer bin Abdullah Nass.

The Minister stressed the Kingdom of Bahrain's keenness to supporting the commercial and economic sectors in light of the comprehensive development process, emphasizing the contributions of the private to the GDP, and highlighting BCCI's role in adopting projects and initiatives that support the national economy.

For his part, H.E. Mr. Sameer Nass, stressed the importance of strategic cooperation with the Ministry of Industry and Commerce to enhance cooperation between the public and private sectors in the Kingdom and support sustainable economic growth, affirming the Chamber's commitment to achieving Bahrain's Economic Vision 2030, by developing trade and industrial policies to enhance the investment environment and support Bahraini entrepreneurs. As well as supporting the business community and enhancing its competitiveness regionally and internationally.

Moreover, H.E. Nass noted that this meeting represents an important step towards strengthening permanent with the Ministry of Industry and Commerce to achieve common visions to improve the national economy and achieve sustainable growth.

The meeting also discussed topics on the agenda, in addition to reviewing and following up on the topics raised in the committee's previous meeting.

Minister of Industry and Commerce Meets Hipo Youth's 6th Batch



His Excellency Mr. Abdulla bin Adel Fakhro, Minister of Industry and Commerce, met with the sixth batch of the national leadership program "HIPO-YOUTH", organized by the Ministry of Youth Affairs in coordination with the Institute of Public Administration, in the presence of Her Excellency Dr. Shaikha Rana bint Isa bin Duajj Al Khalifa, and Ms. Eman Ahmed Al Doseri,

Undersecretary of the Ministry of Industry and Commerce.

The Minister welcomed the program's members, noting the impact of "Hibo Youth" in enriching the experience of Bahraini youth, enabling them to learn about administrative aspects in various sectors, and providing them with science and knowledge, which contributes to refining their skills and enhancing their competitiveness.

His Excellency also discussed his own experience in the administrative and leadership field, reviewing the most prominent leadership practices and successes, especially in the field of government work.

For her part, H.E. Dr. Shaikha Rana bint Isa bin Duajj Al Khalifa, Director General of the Institute of Public Administration, explained that the outstanding national outputs of "Hipo Youth" over the past years reflect the importance of training programs in developing leadership skills, which contributes to accelerating the pace of development in the Kingdom, affirming the constant support the Institute of Public Administration to plans and programs that support young people and providing the appropriate environment to hone their skills and emerge with outputs that enhancing their active participation in various sectors.

Her Excellency Dr. Shaikha Rana Al Khalifa praised the keenness of the Minister of Industry and Commerce to transfer his administrative and leadership experience, thus widening horizons for young people by employing successful administrative experiences and practices to come up with new and innovative initiatives and projects that serve the requirements of the current stage and future ambitions.

"Hipo Youth" is an advanced youth leadership program that aims to refine the capabilities of Bahraini youth to achieve the Kingdom of Bahrain's ambitions and aspirations, through a strategic partnership between the Ministry of Youth Affairs and the Institute of Public Administration. The program targets ambitious accomplished young people between the ages of 18 to 27 years old.



HE Mr. Abdulla bin Adel Fakhro, Minister of Industry and Commerce Guests

Minister of Industry and Commerce meets Member of the Board of Directors of Kanoo Investment Projects Company

HE Mr. Abdulla bin Adel Fakhro, Minister of Industry and Commerce, meets Mr. Nabeel Khalid Kanoo, Member of the Board of Directors of Kanoo Investment Projects Company.



Minister of Industry and Commerce Receives UAE Ambassador to Bahrain

HE Mr. Abdulla bin Adel Fakhro, Minister of Industry and Commerce receives HE Mr. Fahad Mohammed Salem Kardous Al Ameri, the Ambassador of the United Arab Emirates to Bahrain



Minister of Industry and Commerce receives BBK Chairman

HE Mr. Abdulla bin Adel Fakhro, Minister of Industry and Commerce, receives BBK Chairman Mr. Tariq Jaleel Al Saffar



HE Mr. Abdulla bin Adel Fakhro Minister of Industry and Commerce receives the Honorary Consul of the Kingdom of Belgium to the Kingdom of Bahrain, Mrs. Martina Kindt



HE Mr. Abdulla bin Adel Fakhro, Minister of Industry and Commerce, receives HE Esen Çakıl, Ambassador of Türkiye to Bahrain



HE Mr. Abdulla bin Adel Fakhro, Minister of Industry and Commerce, chairs the 20th meeting of SMEs Development Council

Undersecretary of the Ministry of Industry and Commerce Attends the Closing Ceremony of the "e-Commerce Champions " Program in its Fourth Edition



Her Excellency Ms. Eman Ahmed Al Doseri, Undersecretary of the Ministry of Industry and Commerce, stressed that investing in the development and refinement of the human element is a key pillar in the sustainability of economic development, and that investing in Bahraini youth is an important step towards digital transformation and promoting a sustainable competitive economy, noting in this regard the importance of continuing to adopt qualitative programs that consolidate the position of the Kingdom of Bahrain as a regional platform for technology in the Middle East, by providing the appropriate economic environment for creativity and attracting large and emerging companies.

This came during the closing ceremony of the " e-Commerce Champions " program in its fourth edition, which was held in the presence of the Undersecretary of the Ministry of Industry and Commerce, and Mr. Ahmed Buhazza, Chairman of the Organizing Committee, and a number of officials and participants, at the headquarters of the Bahrain Chamber of Commerce and Industry.

The Undersecretary toured the exhibition on the sidelines of the program and hailed the innovative projects designed by participating youth with the follow up of specialists and experts in this field, Al Doseri praised the program and the team that embraced such ambitious young potential, to help invest their ideas and energies and achieve their ambitions in sustainable entrepreneurship.

For his part, Mr. Ahmed Buhazza, Chairman of the Organizing Committee, praised the role of the Ministry of Industry and Commerce in supporting the e-Commerce Champions Program, noting that the selected nominees showed exceptional innovative skills, and achieved distinguished achievements in various local competitions and programs, highlighting the participants' great efforts during the past weeks in the Program, to provide young people with the necessary skills to keep up with the rapid economic changes, especially in the fields of e-Commerce, artificial intelligence and fintech, which were the focus of events and workshops.

The program, which has been successful during its past editions, aims to provide Bahraini university students with the tools and skills required by a group of specialists in the field of technology and artificial intelligence to embark through the journey of entrepreneurship after graduating from university.



9th Customer Experience Conference kicks off 88% of customers prefer personalization in service delivery



The ninth edition of the Annual Customer Experience Conference kicked off under the theme "Elevating the Customer Experience: Transforming Customers into Loyal Customers".

The event comes in the presence of Shaikh Hamad bin Salman Al Khalifa, Assistant Undersecretary for Domestic and Foreign Trade, and the participation of international and regional experts to discuss improving the customer experience in various service and industrial sectors.

The conference began with a speech by the President of the Conference, Dr. Ahmed Al-Banna, where he touched on the objectives of the conference and the most important global developments in the field of customer experience, followed by a recorded lecture by global expert Shep Hyken, who holds international awards in customer service and experience, where he discussed steps to enhance the customer experience and encourage customers to become loyal. Followed by a speech by Eng. Abdullah Al-Ghamdi, President of the Customer Experience Association in Saudi Arabia.

Shaikh Hamad bin Salman Al Khalifa, Assistant Undersecretary for Domestic and Foreign Trade, then honored the distinguished speakers, sponsors and employees.

The conference will discuss many important topics during the days of October 16 and 17, and one of the most prominent issues is improving the relationship between institutions and customers across various sectors, while reviewing successful experiences from Bahraini institutions such as the Ministry of Industry and Commerce, BisB, Al Salam Bank, Ahli Bank, GIG and others, as well as highlighting various experiences including citizenship, employee, visitor, patient and tourist experiences, and how this positively or negatively affects AI and digital transformation.

Notably, the Ministry of Industry and Commerce attaches special priority to this conference, thus hosted the previous editions of this conference, believing in the importance of these experiences to the consumer, the citizen and every individual who deals directly or indirectly with various services provided by the Kingdom of Bahrain, whether in the private or public sector or in markets, groups and others. This conference represents a pivotal step towards strengthening the position of the Kingdom of Bahrain as a leading destination in providing distinguished services to customers and attracting tourists of various nationalities.

The conference included multiple working papers, discussion sessions and intensive workshops aimed at exchanging experiences between participants, providing a unique opportunity to improve and develop customer experience strategies in various organizations.





Trademarks

Trademarks are one of the main pillars in the protection of intellectual property rights in industry and commerce. The Gulf Cooperation Council (GCC) countries are developing systems and laws aimed at regulating and protecting these marks to ensure the rights of business owners and consumer protection. Accordingly, Law No. (6) of 2014 was issued approving the GCC Trademark Law (Regulation), which seeks to unify the legal systems related to trademarks in the GCC countries, thus contributing to enhancing the business environment and protecting it against violations.

A trademark is defined as: Everything that takes a distinctive form such as names, words, signatures, characters, codes, numbers, titles, seals, drawings, images, inscriptions, packaging, figurative elements, shapes or color, group of colors or combinations thereof, or any other sign or group of signs if used or intended to be used to distinguish goods or services of a construction regarding the goods or services of another constructions or to indicate to do one of services, or for controlling or inspecting the goods or services.

The sign of sound or smell could be considered as a Trademark. To avoid any legal or commercial obstacles in the future, the following standards should be met in trademarks: -

1. Meet the legal requirements for the purposes of trademark registration, and not conflict with any national laws.
2. The mark must be sufficiently distinctive to be protectable and registerable.

3. The mark must be easy to read, write, pronounce and memorize in all relevant languages.
4. The mark must not indicate any negative meaning in the colloquial language or any unwanted connotation.
5. The mark must be linguistically suitable for export markets, especially in the case of marketing the product abroad.
6. The nature of the product must not be surrounded with ambiguity.
7. The mark must be publishable by all means of advertising.
8. The mark must not resemble any known trademark.

The duration of trademark protection is ten years, renewable by request, and the ownership of the trademark may be transferred, mortgaged, seized and licensed to be used, as stipulated in the aforementioned law.

The trademark carries great significance, especially for small and medium enterprises (SMEs) as it: -

- Enables the company's customers to distinguish their products or services from the products and services of competing companies.
- Enables the company to market its goods and services abroad better.
- Offers the possibility of obtaining concession contracts or licenses concluded with other national or foreign companies, which contributes to increasing the profit margin or improving the company's market share.
- A trademark's assets, while selling, merging or acquiring, can significantly increase the value of a company and in some cases may be the only underlying or real wealth that has value.
- Enhancing competitiveness between companies.

Trademarks are key pillars in boosting the economy and protecting consumer rights in the GCC. Through a unified legal framework, these countries adopt policies that protect innovation and encourage market competitiveness. With technological development and globalization, trademark protection is becoming increasingly important to ensure the integrity of trade and protect the economic interests of individuals and companies alike. Therefore, it is essential to educate companies and consumers about the importance of brands in ensuring a healthy and safe business environment.

The Ministry of Industry and Commerce joins the world in celebrating World Standardization Day



Sh. Hamad Bin Salman Al-Khalifa
Assistant Undersecretary for Domestic & Foreign

Knowing and understanding standards is important for the strategic planning of a company

Knowing which standards are under development allows companies to adapt products early, have a business advantage and to save money.



S. Ali Shubbar Jawad
Director of Testing and Metrology

Standards support government policy

Standards can support governments in achieving public policy objectives, such as assuring health, safety, protection of property, environmental protection, market transparency which in general contribute to public order and welfare.



Eng. Fatema Ahmed Isa
Deputy Chief of Standards Development and Metrology

Standards Eliminate the technical barriers of trade

The use of international standards as a basis for the national regulations, enables the international trade and meeting the obligations of the kingdom of Bahrain under the WTO Technical Barriers of Trade Agreement.



Eng. Asma Alsalman
Head of Standards Application

Products testing and certification is a means of conformity verification

Compliance of products with standards can be verified through testing or certification programmes, which provide assurance of product reliability, safety and quality.



Learn about the new awareness campaign "After-Sales Services"

Vision: A consumer environment characterized by trust, transparency, and sustainability.

Mission: Enriching consumers' knowledge of the after-sell services underlying the buying, selling process, and raising public awareness of the rights of consumers and traders.

Objectives:

1. Enrich consumers' knowledge of their rights and responsibilities in consumer protection.
2. Enrich the commercial sector's knowledge of their rights and responsibilities in consumer protection.
3. Introduce the steps for smart shopping.
4. Enhance public awareness among consumers and the commercial sector regarding business transactions.
5. Reduce the number of complaints received by the Consumer Protection Directorate at the Ministry of Industry and Commerce.

Dear Consumer

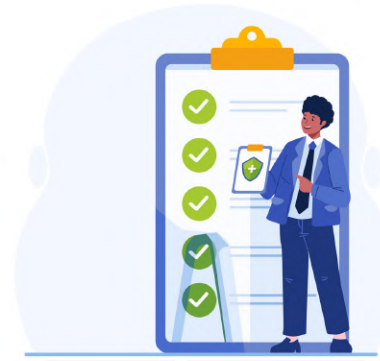
There are a number of rights guaranteed to you after purchasing products and goods from local markets in the Kingdom of Bahrain, which ensure that the products remain with you and are preserved and maintained. These rights include:



First Right:
Warranty



Second Right:
Exchange and Return



Dear Consumer

Warranty is one of the after-sales rights that the provider must offer to you.

Dear Merchant

The warranty text must be written in Arabic, and any other language may be added alongside it, all in a clear font that is easy to read.



The Inspection Directorate provides a series of publications that include basic information that contribute to building a fair and sound business environment



Is it permitted to sell cosmetics and care products in the salon if the facility is licensed only to practice the activity of hairdressing and other types of beauty services?

Cosmetics and care products cannot be sold in the salon if the facility is licensed only for hairdressing and other types of beauty services, and the activity of trading/selling perfumes, cosmetics and cosmetic soaps must be added.



Is it permitted to display unmarked gold, silver and precious metals inside the shop?

No, displaying gold, silver or precious metals inside the shop is not permitted unless they are marked by the Ministry of Industry and Commerce.



Can a commercial establishment licensed to engage in general trading activity sell tobacco products?

A business licensed to engage in general trading activity alone cannot sell tobacco products, the activity must be general trading that includes the trade/sale of tobacco products.



Is it permitted to serve food and beverages if the establishment is licensed only for the activity of trading and selling food and beverages?

Food and beverages cannot be served if the establishment is licensed only for the activity of trading and selling food and beverages, as the appropriate activity must be food and beverage services

RADIO PARTICIPATIONS

The weekly message of the Ministry of Industry and Commerce



Presented by Mr. Ali Shubbar

Director of Inspection and Metrology
Testing and Metrology Directorate



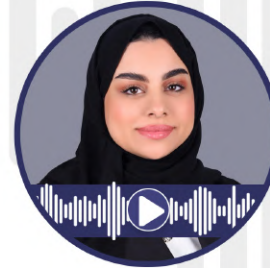
Presented by Hayfaa Al-Mutawa

Sr. Trade Relations Specialist
Foreign Trade and Industrial Property Directorate



Presented by Yousif Yaqoob Althawadi

Inspection Specialist
Inspection Directorate



Presented by Mariam A.Ameer Essa

Investor Services Specialist
Industrial Development Directorate



Presented by Eng. Muneera Almannaei

Sr. Consumer Protection Specialist
Consumer Protection Directorate



Presented by Jamal Ali Nasser

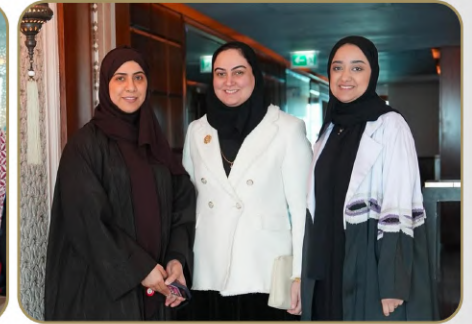
Head of Focus & Investigations
Consumer Protection Directorate



المرأة شريك جليل في بناء الدولة



The Ministry of Industry & Commerce celebrates its female employees on Bahraini women's day





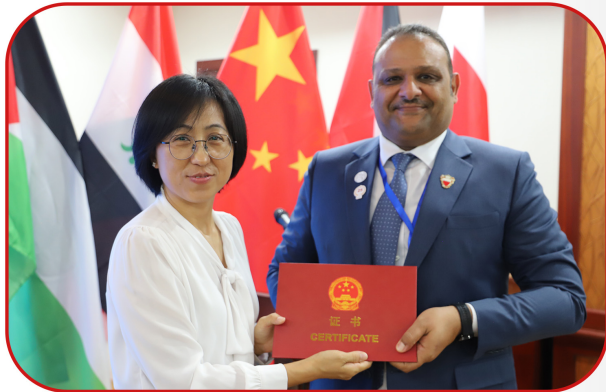
In the presence of HE Mr. Abdulla bin Adel Fakhro, Minister of Industry and Commerce, and HE Mr. Osama bin Saleh Al Alawi, Minister of Social Development, the Ministry of Industry and Commerce and the Ministry of Social Development organized a celebration on the occasion of the Kingdom of Bahrain's national day , celebrating the establishment of modern Bahrain during the reign of founder Ahmed Al-Fateh as an Arab Muslim country in 1783, and the anniversary of His Majesty the King's coronation



Training Programs in China



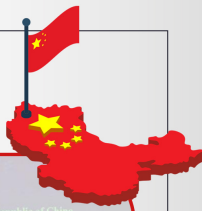
Training course for young media professionals for Arab countries



seminar on development of digital cultural and creative industries for officials



The training course for public administration employees in Arab countries.



Training Programs in China



The second training course on the implementation of the "Global Development Initiative" between China and Arab countries.



The workshop on the development of digital trade and cooperation between China and Arab countries.



A seminar on tax cooperation among the member states of the Shanghai Cooperation Organization, African countries, and Arab countries.

Initiatives

month of
JULY



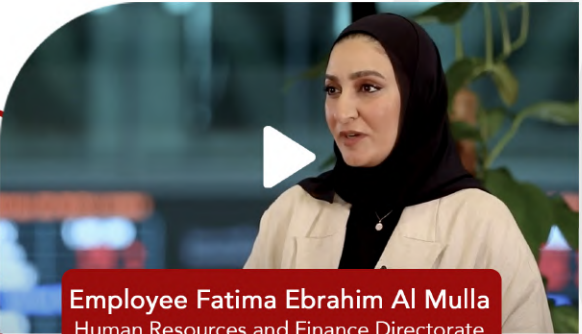
Eng. Khawla Mohammed Jassim
Industrial Areas Directorate

month of
OCTOBER



Employee Marwa Mohamed Mubarak
SMEs Development Directorate

month of
AUGUST



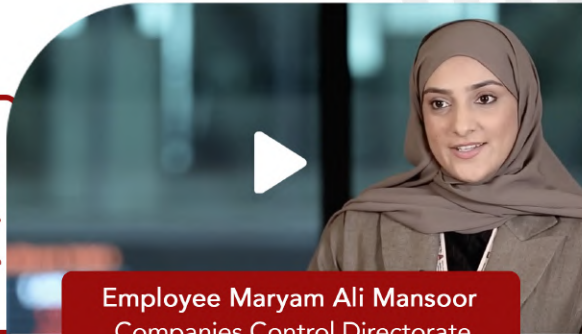
Employee Fatima Ebrahim Al Mulla
Human Resources and Finance Directorate

month of
NOVEMBER



Employee Jamal Ali Ahmed
Consumer Protection Directorate

month of
SEPTEMBER



Employee Maryam Ali Mansoor
Companies Control Directorate

month of
DECEMBER



Employee Nour Khalifa Ali Hasan
Foreign Trade and Industrial Property

EMPLOYEE OF THE MONTH

Industry And Commerce In

September



November



October



December





Mahmoud Ahmed Mujbel
Director of communication
and awareness

I am pleased to share with you today some thoughts on the importance of effective team communication, as communication is a key element in enhancing performance and achieving joint goals. In today's world, where circumstances and challenges rapidly change, effective communication becomes more important than ever.

Building a work environment that encourages open communication enhances trust among team members. When employees feel seen and heard, they can express their ideas and observations, leading to innovative solutions to challenges. Effective communication eliminates misunderstandings and enhances cooperation between directorates.

To achieve effective communication we must use the right method, such as modern communication Apps, or periodic meetings. It is also necessary to establish clear rules of communication, ensuring that everyone knows how to exchange information effectively.

Promoting effective communication is not just a goal we strive to achieve, it is an ongoing process that requires commitment from everyone by encouraging open dialogue and exchange of views, we can create a positive work environment that supports innovation and encourages the best results.

Communication is not limited to giving speeches, it is a process that involves understanding the feelings and opinions of others, when we listen attentively to our colleagues, we are able to build stronger relationships and achieve positive results. Moreover, effective communication plays a pivotal role in crisis management, and in difficult times, accurate and timely information delivery is crucial, we must be able to share information quickly and transparently, which reduces anxiety levels and ensures that everyone is aware of the measures taken.

In conclusion, I call on all work teams to enhance effective communication, to continue to work together in a spirit of cooperation and creativity to achieve common goals, and serve the country and its citizens and residents.

Mahmoud Mujbel
Director of Communication and Awareness