



BAHRAIN
eCOMMERCE
ACADEMY

START PLANNING YOUR ONLINE BUSINESS WITH US

We'll make sure you have the right skills to start!



Bahrain eCommerce Academy is an initiative between Ministry of Industry, Commerce and Tourism and Thinksmart which aims to train and improve the skills of Bahraini Entrepreneurs who are inclined to eCommerce & Online Businesses.



THIS ACADEMY INCLUDES THESE COURSES:



Mastering eCommerce Masterclass

This intensive course is designed for participants to benefit from a comprehensive overview of eCommerce and understand the different components that are required to start and run an eCommerce business. The course is also designed to enable participants evaluate eCommerce capabilities and platforms and help future proof their business in a competitive landscape.



Mastering Digital Marketing

This training course is for professionals seeking to achieve competitive advantage by understanding & implementing effective long-term digital marketing. This course will equip participants with the knowledge, confidence, tools & techniques to build and refine the right digital marketing strategy for your organisation.



Internet Marketing Associate Training

Participants will become proficient on the high-tech and data-driven world of digital commerce – from understanding how to set their commercial strategy through to how to drive customer acquisition and growth, this course will provide them with toolkits which they can utilize to run their own digital businesses.



Mastering Marketplace eCommerce

Designed for entrepreneurs and businesses who are considering creating their ecommerce business on a marketplace such as Amazon, Etsy etc. It is designed to offer a strategic approach to the creation of the business, from understanding the ins and outs of Marketplace eCommerce & how it can benefit their business.

*All Courses are in English Language

THIS PROGRAM IS INTENDED FOR:

1

ENTREPRENEURS

2

BUSINESS OWNERS

3

STARTUPS

4

ONLINE BUSINESS ENTHUSIASTS

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All courses are completely funded by Tamkeen.

Your Tamkeen Application will need to be submitted by your company's **Tamkeen Enterprise Account**.

The admission of the course is subject to Tamkeen requirements & standards.

