

Event Agenda 23-25 November 2021

Day/Date	Time	Topic	Speaker
First Day Tuesday 23rd November 2021	08:30-09:00 AM	Registration	
	09:00-09:05 AM	Minister of Ministry of Industry, Commerce and Tourism Speech (Recorded)	
	09:05-10:00 AM	<u>Discussion Panel 1:</u> eCommerce Solutions <ul style="list-style-type: none"> ■ Digital transformation ■ Artificial Intelligence for eCommerce 	Microsoft Bahrain and Oman
		<ul style="list-style-type: none"> ■ 5G Network ■ Internet of Things (IoT) 	Bahrain Telecommunications Company (Batelco)
	10:00-10:30 AM	Coffee Break	
	10:30-10:45 AM	Presenting successful stories 1	HA Consultancies
	10:45- 11:00 AM	<u>Discussion Panel 1:</u> eCommerce Solutions <ul style="list-style-type: none"> ■ Digital marketing 	Maroon Frog
	09:05-10:30 AM	<u>Discussion Panel 2:</u> ePayments & Banking Services <ul style="list-style-type: none"> ■ eWallets 	Benefit Company
		<ul style="list-style-type: none"> ■ Payment gateways 	CrediMax
		<ul style="list-style-type: none"> ■ eInvoices 	Arab Financial Services (AFS)
	10:30-11:00 AM	Coffee Break	
11:00-11:30 AM	Presenting successful stories 2	Tap Payments	

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Second Day Wednesday 24th November 2021	08:30-09:00 AM	Registration	
	09:00-10:00 AM	Discussion Panel 3: ➤ eStores & eMarketplaces ■ Building a successful eStore ■ eMarketing	Annada E-commerce Trading
		■ Emerging Retail Technologies ■ Building a successful eMarketplace	Homiez Platform
	10:00-10:30 AM	Coffee Break	
	10:30-11:00 AM	Presenting successful stories 3	Talabat Services Company
			Lalabella Events
	09:00-10:30 AM	Discussion Panel 4: ➤ eCommerce Innovation Lab	Tenmou
			Brinc Batelco IoT Hub
			UOB - Business Incubator Center
	10:30-11:00 AM	Coffee Break	
11:00-11:30 AM	Presenting successful stories 4	Brinc Batelco IoT Hub	
		UOB - Business Incubator Center	

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Third Day Thursday 25th November 2021	08:30-09:00 AM	Registration	
	09:00-10:00 AM	<u>Discussion Panel 5:</u> ➤ Logistics & Exports ■ Fulfillment, Pickup & Delivery ■ Logistics Innovation	DHL
		Presenting successful stories 5 ■ Last Mile Innovation ■ Warehouse Automation	Wasel Delivery Company
	10:00-10:30 AM	Coffee Break	
	10:30-11:00 AM	Presenting successful stories 5 ■ Cross-Border eCommerce	UBEX Courier Services
	09:00-10:00 AM	<u>Discussion Panel 6:</u> ➤ Government Initiatives and Support to develop eCommerce Sector	Bahrain Post
			Exports Bahrain
			Tamkeen
	10:00-10:30 AM	Coffee Break	
	10:30-11:50 AM	<u>Discussion Panel 6:</u> ➤ Government Initiatives and Support to develop eCommerce Sector	Information Systems Directorate
SME's Development Directorate			
Registration Directorate			
Consumer Protection Directorate			