

Discussion Panel 1 - eCommerce Solutions

09:05-09:35 AM



Digital Transformation

AbdelKarim Abu Jaber

Territory Channel & Sales Manager

Microsoft

09:35-10:00 AM



Digital Solutions for SMEs in Bahrain

Abubaker Bukhowa

Enterprise Digital Products Manager

Batelco

10:00-10:30 AM

Coffee Break

10:30-11:00 AM



Presenting Successful Stories

Munther AlArayedh

Managing Director

H.A. Consultancies

11:00-11:30 AM



Digital Marketing Strategies

Abeer Ali

Business Development Direct

Maroon Frog

Discussion Panel 2 - ePayments & Banking Services

09:05-09:35 AM



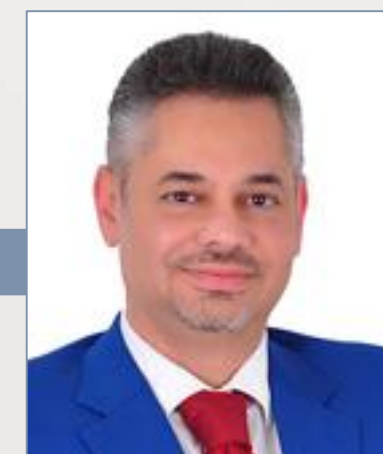
eWallet and E-gateway

Ahmed Al-Mahri

Senior Manager

The BENEFIT Company

09:35-10:00 AM



ePayment Gateways

Ali Al Meshal

Head of Digital Business & Innovation

CrediMax

10:00-10:30 AM

Coffee Break

10:30-11:00 AM



e-Invoicing

Amira Ismail

Head of Acquiring Bahrain and Oman Operations

Arab Financial Services (AFS)

11:00-11:30 AM



Tap in Bahrain

Ahmed Alaradi

Head of Business Development

Tap Payments

Speakers

Second Day – Wednesday 24th November 2021

Discussion Panel 3 - eStores & eMarketplaces

09:00-09:30 AM



Annada's Journey In E-Commerce
Nada Alawi
Founder and Creative Director
Annada E-commerce Trading

09:30-10:00 AM



HOMIEZ Pioneering Experience
Ebrahim Khalil
Vice Chairman
Homiez Platform

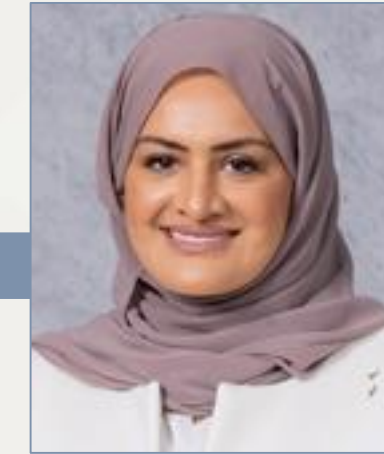
10:00-10:30 AM
Coffee Break

10:30-10:45 AM



The story of Talabat
Ahmed Abdulrasool
Head of Sales
Talabat

10:45-11:00 AM



the -FIRST- Code in E-Commerce
Nahla Al Mahmood
Founder & General Manager
LalaBella Events & Flowers

Discussion Panel 4 - eCommerce Innovation Lab

09:00-09:30 AM



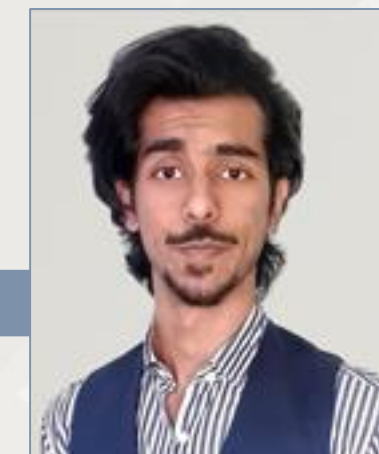
**Digital Transformation in incubators
and provided support for Startups**
Ali Mubarak
Sr. Manager, Operations & Coworking
Brinc Batelco IoT Hub

09:30-10:00 AM



Business Incubator Center at UOB
Esra Wali
Director of Business Incubator Center
University of Bahrain

10:00-10:30 AM



Presenting successful stories
Talha Iftikhar
CEO and Co-founder
Voicemate

10:30-11:00 AM
Coffee Break

Discussion Panel 5 - Logistics & Exports

09:00-09:30 AM



Logistics & Exports

Mohamed Fareed

Business Development Manager

DHL International

09:30-10:00 AM



Assisting Entrepreneurs and SMEs to grow

Hussain Radhi

Head of marketing and PR

Wasel Delivery Company

10:00-10:30 AM



An apple or more

Ahmed Alqasimy

International Business Development Manager

UBEX Courier Services

10:30-11:00 AM

Coffee Break

Discussion Panel 6 - Government Initiatives and Support to develop eCommerce Sector

09:00-09:25 AM



Bahrain Post initiatives to foster eCommerce sector

Mohammed Alrashid

Head of EMS and Parcels

Bahrain Post

09:25-09:50 AM



eCommerce Importance for exports

Rabab Khalaf

Specialist in Planning and

Market Intelligence

Export Bahrain

09:50-10:15 AM



Tamkeen Programs

Mohamed Al Marashda

Specialist in partnerships and

Customer engagement

Labour Fund (Tamkeen)

10:15-10:45 AM

Coffee Break

10:45-11:05 AM



Mall.bh

Hussain Albosta

Chief eCommerce

Applications Section

11:05-11:25 AM

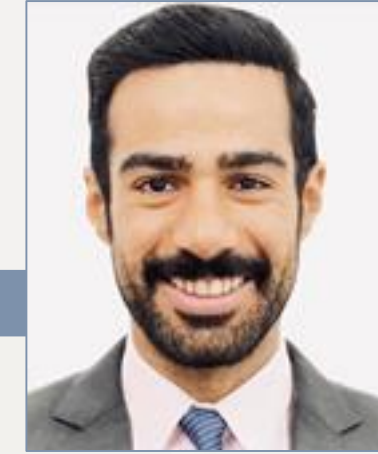


SMEs Registration System

Ali Khalaf

Chief SMEs Development

11:25-11:45 AM



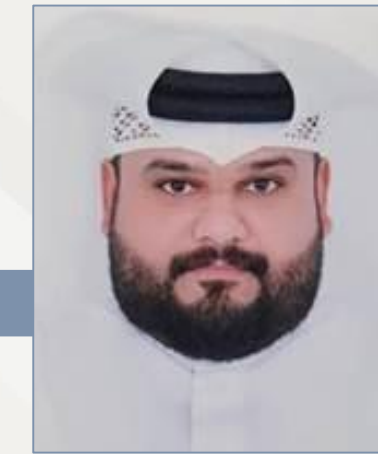
Sijili

Hasan Alawadh

Senior Investors

Services Specialist

11:45-12:05 PM



eCommerce and Consumer Protection

Jamal Naser

Senior Legal Researcher