## Annual Report - 2022

## **Consumer Protection Directorate**

Opening of the third customer service center at the Ministry of Industry and Commerce "Consumer Protection
 Center"



His Excellency the Minister of Industry and Commerce inaugurated the third center for consumer protection customer service during the month of July 2022, with the aim of raising the quality of government services provided by the Consumer Protection Directorate to all segments of Bahraini society with smart and innovative technical standards that contribute to the completion of their work with ease.

The most important national initiatives that accompanied the opening of the Consumer Protection Center



Introducing the center's services to people with disabilities



Starting the initiative to serve people with mental disabilities



Consumer protection staff learning
Sign language

The most important statistics monitored by the Consumer Protection Center



Customers from Elderly & Special needs

%11 SALE

Customers applied for Sale & Promotions

%39

Customers submitted complaints

%47

Subsidized Flour requests

Total Served

336

Consumer Protection Center indicator.

13 (\)

Minutes customer Average Serving
Time

9:26

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Minutes average Waiting
Time

%97

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Customer satisfaction survey