

Be Aware

of Pyramid Schemes and Multi-Level Marketing Programs

Dear consumer..

You might get a call from an old friend or a current coworker or a relative inviting you to participate in pyramid or net-work marketing for products by paying fees and points that can increase or decrease according to your effort including some promises of wealth and financial freedom in short time and many other worthless promises. The process of pyramid and net-work marketing is summed by convincing a person to buy a commodity or a product, then convince others to buy as well, therefore the chain continues, The more layers of participants the more the first participant gets commission, each participant who can convince another one to join the chain gets big commissions that can be obtained by recruiting participants under them successfully, thus the first on the pyramid or net-work gets his profit from the fees that was paid by the following one, plus relying on the consumer himself to promote the products of such companies depending on oral marketing and giving strong speeches through meetings and gatherings held in coffee shops or hotels, under the name of what is known as hierarchical or network marketing and invite others to join and participate in the membership of these gatherings.

The penalty of pyramid scheme or network marketing:

As per the Resolution No. (2) of 2015 to ban selling products through pyramid scheme and network marketing in Bahrain, who violates this Ministerial order will be punished according to The penalties in Article 18 of the Consumer Protection Law by Imprisonment and a fine not exceeding five thousand dinars, or either of them.

Be a partner with us in addressing such a prohibited practices:

You can report such practices and promoters through the consumer protection call center **17007003**



Ministry of Industry,
Commerce & Tourism



Consumer Protection
Contact Center

17007003