



**The Ministry of Industry and Commerce Lunches "The Consumer Friend" initiative which aim to achieve solidarity and social responsibility to provide more affordable alternatives of food commodities product**

     
@moicbahrain

Ministry of Industry  
and Commerce



وزارة الصناعة والتجارة

80008001  
www.moic.gov.bh

**Join now the “Consumer Friend” initiative and leave a mark with consumers among citizens and residents of the Kingdom of Bahrain**

<b>Target audience</b>	Supermarkets and hypermarkets selling food items
<b>Target period</b>	From June to December 2023, a period of 6 months
<b>The subscription duration of the initiative</b>	Not less than one month
<b>Subscription fees</b>	There are no fees

<b>The mechanism of the initiative</b>	Discount percentage should not be less than 10% for each item
<b>Application process</b>	Send your participation request in the Consumer Friend Initiative via email to: <a href="mailto:promotion_enquiries@moic.gov.bh">promotion_enquiries@moic.gov.bh</a>

  
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**Chicken**



**Legumes**



**Oils**



**Salt**



**Red Meat**



**Milk and its Derivatives**



**Rice**



**Frozen Fried food meals**



**Fish**



**Wheat and its Derivatives**



**Macaroni**



**Tea & Coffee**



**Frozen Vegetable**



**Infant Formulas**



**Sugar**

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